

Fjord Flyer and www.AWCOSlo.org

Newsletter & Website of the American Women's Club of Oslo

2012-2013 Advertising Contract

Please fill out and return this contract to: Robin Carlsen
advertising@awcoslo.org

If you would prefer help in creating your ad, we can design it for you. There is a one-time fee of NOK 200. All ads and/or changes to existing ads must be submitted by the 10th of the month prior to the month your ad will appear in the Fjord Flyer and online (for example, Nov. 10 for the December issue). All ads appear both in the Fjord Flyer and online.

Company Name:	
Contact Person:	
Address:	
Telephone/fax:	
E-mail address:	

Please indicate your choice of advertising by marking the appropriate boxes below:

- Full-year ad (10 issues, beginning month of _____.)
Ad size (please check) 1 page ½ page square/rectangle business card
- Less than a full-year ad. Check the desired month(s) and write the size of your advertisement.

Sept. 2012 Oct. 2012 Nov. 2012 Dec. 2012 Jan. 2013
Ad size_____ Ad size_____ Ad size_____ Ad size_____ Ad size_____

Feb. 2013 March 2013 April 2013 May 2013 June 2013
Ad size_____ Ad size_____ Ad size_____ Ad size_____ Ad size_____

Discount:

If you order a package of three months,' six months' or an entire year's worth of ads (10), then you will receive a discount. See the chart below for member and non-member rates.

Members	inches		1	3	6	10
Slightly larger than business card limited text space	2.3 * 4	Total cost	250	625	1125	1787.5
		Price per issue	250	208.33	187.5	178.75
Square or rectangle	4.7*4.7 2.75*7.5	Total cost	437.5	1200	2250	3575
		Price per issue	437.5	400	375	357.5
Half a page	4.7 *7.5	Total Cost	875	2437.5	4500	7218.75
		Price per issue	875	812.5	750	721.87

Full page	10.2 *	Total Cost	1125	3093.75	5625	8937.5
	7.5		Price per issue	1125	1031.25	937.5
Non-Members		inches	1	3	6	10
Slightly larger than business card limited text space	2.3 * 4	Total cost	375	1031.25	1875	2956.25
		Price per issue	375	343.75	312.5	295.625
Square or rectangle	4.7*4.7 2.75*7.5	Total cost	687.5	1968.75	3750	5843.75
		Price per issue	687.5	656.25	625	584.375
Half a page	4.7 *7.5	Total Cost	1375	3937.5	7500	12031.25
		Price per issue	1375	1312.5	1250	1203.125
Full page	10.2 *	Total Cost	1625	4687.5	9000	12375
	7.5		Price per issue	1625	1562.5	1500

To pay for the ad:

When paying online, please deposit into the General Bankgiro Account: 7038.05.21839
Otherwise, a bankgiro will be included with the contract.

Date: _____

Signature: _____